



STEM Education Works®

STEM INVESTMENT AS A CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY STRATEGY

CONNECTING EDUCATION INITIATIVES TO ENVIRONMENTAL, SOCIAL, GOVERNANCE GOALS

Corporate social responsibility (CSR) is more important than ever if you want to stand out among other companies in your community and industry. While many companies invest in charitable giving, one-time donations often have limited, short-term impact. An investment in STEM education creates measurable, long-term outcomes by expanding educational opportunities and preparing the next generation with the skills they'll need for future careers.

By supporting local schools, your company can directly impact students and their educational outcomes while gaining the support of parents and community members. Too many students, especially those in underserved communities, never have the opportunity to explore STEM. Schools have limited time and funding, which leaves many talented young learners behind.

Your company has the opportunity to change that. A single investment helps open doors for students and builds the future workforce your industry depends on. People also notice when businesses invest in education. Companies that support meaningful causes earn stronger trust, build deeper community relationships, and create a positive brand reputation.

Companies across STEM industries are already recognizing the value of these investments. **According to a report from [TEconomy](#), the biopharmaceutical industry has invested \$180 million into STEM education, impacting 111 million students and 183,000 teachers.** These results show how sustained investment in STEM education can create measurable impact by expanding educational opportunities. **86% of that investment supported programs designed to target underrepresented groups.** Supporting STEM education is more than a charitable initiative. These companies are strengthening the communities where they operate while helping more students gain access to meaningful learning opportunities.

HOW TO CREATE A LASTING IMPACT THROUGH STEM EDUCATION

A STEM education investment can help you create a long-term, sustainable program to impact students and the community. There are three primary initiatives that your company can undertake to uplift the community by preparing students for the future with hands-on learning experiences.

Bring STEM education into your facility with a STEM space that students can visit on field trips. Students get to see your company up close and are exposed to industry-relevant technologies and concepts. Companies like [Cummins](#) and [Endress+Hauser](#) have partnered with us to create a STEM space that students from surrounding schools visit. This is an opportunity for students to engage with advanced technology, explore careers in the community, and connect classroom learning to the real world.



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Another option is to directly support STEM education where students learn every day by funding a STEM lab or classroom. Through this partnership, your company can expand access to hands-on STEM education by helping schools develop or enhance their STEM program. Schools can customize their STEM spaces with industry-standard tools such as robotic arms, 3D printers, and coding platforms. This investment creates engaging learning environments that prepare students with skills they'll use long after graduation.

For companies looking to create a lasting legacy, establishing an annual STEM grant can provide ongoing support for schools year after year. These grants help fund STEM education activities, technology, curriculum, and professional development. Using this grant, schools can partner with us to build or expand their STEM program. Through a grant program, your company can create opportunities that might otherwise be out of reach for students and educators.

Supporting STEM education helps companies strengthen community relationships while advancing sustainability and social impact initiatives. Through a long-term investment, companies gain measurable outcomes like student participation, academic improvement, and career readiness. An investment in STEM education creates lasting community impact by creating educational opportunities, advancing social impact initiatives, and inspiring the next generation of innovators.

At STEM Education Works, we support every stage of the process. We design and install complete STEM spaces, including room layouts, furniture, technology, and standards-aligned curriculum. Whether you build a STEM space or fund a local classroom, we provide professional development, technical support, curriculum updates, and ongoing guidance to help educators and staff deliver engaging, hands-on STEM learning with confidence.